



impetus *training*

Janus CREATIVE Planning



to help Roy Castle Fundraisers raise **MORE** money!

Thursday 11 June, Cotton Exchange, Liverpool

AGENDA

- 1.00 Welcome, introductions, objectives, agenda; issue “*a little book of epigrams*”
- 1.10 A discussion for understanding: *Janus IS...*

*“idealistically, but realistically, visualising and **DESCRIBING** outcomes in a way that shows you **WHAT TO DO** to realise the visualisation”*

An introduction to the 6 steps to Janus CREATIVE Planning

- 1.30 The role of a Roy Castle Fundraiser - a Self Analysis Questionnaire - areas of the role to which Janus could contribute; a Flip Chart session.
- 1.45 Agreement on chosen scenarios for delegates to work with
- 2.00 Practical in pairs on writing their descriptive Step 1 scenarios
- 3.00 Steps 2 and 3 - what **MUST** have happened?

*once you have described what **DID HAPPEN**, work backwards to identify what **MUST HAVE HAPPENED** to make it happen!*

- 3.15 **Creativity** - use of Templates in Steps 4 and 5 - practical: asking what **MUST** have happened, identifying assumptions and seeking alternative strategies
- 3.45 Round table group work on applying **creativity** to scenarios
- 4.45 Summary, referring to Self Analysis Questionnaires, on **WHAT** Janus could be applied to and the areas each delegate **IS GOING TO** use it for - round table
- 4.55 Commitment by each individual on the first scenario they **WILL** work on - and agreement on how Rick will help them (exchange contact details)
- 5.00 CLOSE